

HOW **BIG** IS THE
MAJOR EVENT CENTER?



An architectural rendering of a large, multi-story event center building. The building features a prominent central staircase leading up to a second-floor entrance. The facade is composed of light-colored panels and large windows. The building is surrounded by lush greenery, including trees and shrubs. The overall style is modern and functional.

EVENT CENTER SCALE AND SIZE

Overlay of Plan on Neighborhood



Blue = Existing
Red = Proposed Expansion



With the proposed expansion, the Argyle would be 2/3 the size of Central Market



Argyle will be a similar size to the Cambridge Elementary Gym and Recent Expansion



**THIS IS COMPLETELY OUT OF SCALE FOR
A RESIDENTIAL NEIGHBORHOOD**

Location and size of proposed addition



Location and size of proposed addition



Parking Requirements

The proposed Major Event Center would require 466+ parking spaces and the acquisition and demolition of nearly every home on the Argyle, Patterson, Morton block.



SIZE AND LOCATION WILL REQUIRE MULTIPLE VARIANCES (Asking permission to not follow the code)



Why can't they follow the code like everyone else?



**INSTITUTIONAL
CREEP INTO THE
NEIGHBORHOOD**

The ARGYLE Building has expanded since 1955



WHAT THEY OWN NOW . . .

The Argyle has acquired numerous adjacent properties



LOOK how many houses the neighborhood has lost
At least 3 houses have been demolished for parking lots





Their SUP Proposal allows parking here

Their SUP Proposal allows parking here

WHAT'S NEXT ?

FINANCIAL CRISIS TO FINANCIAL CRISIS . . .

CONTINUOUS EXPANSION IS DANGEROUS FOR THE SAFETY OF THE NEIGHBORHOOD.

A COMMERCIAL VENUE SHOULD **NOT** BE LOCATED IN A RESIDENTIAL NEIGHBORHOOD.

1955

THE ARGYLE
CONTINUOUS INSATIABLE **NEED** FOR GROWTH

2023

HELP US stop the Major Event Center!!

WE SHOULDN'T SACRIFICE OUR NEIGHBORHOOD FOR A PARTY HOUSE

- 1. SHARE OUR WEBSITE** with your friends & neighbors.
- 2. MAKE A DONATION** to NPLAH a 501(c)(3) in one of two ways:
 - By writing a check to: NPLAH 732 Patterson Ave. Alamo Heights, TX 78209- 5637
 - Donate online specifically to our cause at Preservation Texas: www.preservationtexas.org/nplah
- 3. PUT A SIGN UP IN YOUR YARD.** Contact us at info@nplah.org and we will deliver one.
- 4. LET CITY COUNCIL HEAR FROM YOU** by calling (210) 822-3331 and leaving a message for the Mayor, Council Members or the City Manager.....and feel free to write a letter or email.



**ARGYLE
EVENT
CENTER**

SAVE OUR NEIGHBORHOOD